



Call for participation:
**The 1st annual
3 Inch Canvas
exhibition for art on
mobiles**

The mobile phone is the most ubiquitous electronic device ever invented by man. Despite this, mobile phones are hardly used at all by artists to distribute, exhibit or market their work. The 3 Inch Canvas is an organization dedicated to helping artists reach their audiences via mobile phones.

Announcing the 1st annual 3 Inch Canvas exhibition

The **1st annual 3 Inch Canvas exhibition** will be held in Helsinki at the end of the summer 2010. The exhibition will feature the work of participating artists on mobile phones. The exhibition is intended to showcase the opportunities of mobile devices to artists and at the same time present this exciting new way of enjoying art to the art audience.

The exhibition is open to visual artists of all genres, the only requirement being that the artwork can be displayed on a mobile phone. The selection of the participating works will be done under the leadership of professor Teemu Mäki from the Aalto University School of Art and Design.

Participation is free for the artists. If an artist needs technical help to participate, this will – if possible – be provided by the organizers.

Nokia has kindly promised to support the event and will provide the devices for the exhibition. All artist will use the same device, the Nokia X6. The Nokia X6 is in itself a very beautiful piece of equipment, perfectly suited to showcase great artwork!

Exhibition schedule

The exhibition will be shown at three different locations in Helsinki, Finland. All exhibitions are open to the public and free.

Hub Helsinki, August 31– September 4, 2010 (Helsinki Design Week)

Nokia Flagship Store, September 6 - 11, 2010

Aalto University School of Art and Design, Atski gallery, September 13 - 24, 2010

Artist's schedule

Deadline for proposals for artwork for the exhibition: May 20, 2010 (email, see below)

Information on acceptance: June 15, 2010

Artwork received by organizers: August 15, 2010

More information

For more information and for the latest updates, visit www.the3inchcanvas.org or send email to exhibitions@the3inchcanvas.org. Artist that want to participate should send an email to the above address giving a short outline of the artwork proposed + information on support needed in order to technically be able to exhibit.

On behalf of the organizers, welcome!

The exhibition is supported by the following organizations:

NOKIA

HUB

A? Aalto University